



2020 Annual Report

STRENGTHENING AMERICA'S MILITARY FAMILIES THROUGH COMMUNITIES



A Letter from the CEO

Dear Blue Star Neighbors,

Last year, life changed for all of us. As one of our partners said, “Blue Star Families ran towards the sound of gunfire.” We remained grounded to our mission to empower military families to thrive by building strong communities of support around them, thus improving military readiness. Though, unlike years past, we were under threat of a global pandemic, which led our nation to call upon our military in an unprecedented way. And when Americans went into social isolation, Blue Star Families remained a network for military families to connect, find support, and build enduring relationships.

Every step of the way, we were by their side, providing weekly town halls, a daily newsletter, continuous Pain Points Polls, and policy recommendations. We offered a space to unite through our unique situations, and advocate for our families and community as we always do. For those who found connection and support via our programming, they shared with us through polls and surveys that they experienced a positive increase in their mental and emotional well-being. What is more, by *asking, listening, and learning* from our members, we took the information they shared and acted on their behalf.

Here is a snapshot of what we accomplished *together* this year:

- Established the COVID-19 Military Support Initiative (CMSI), in collaboration with the Association of Defense Communities, to respond to the pandemic and support the military-connected community.
- Implemented the Military Financial Readiness Initiative to curate financial resources available to military and veteran families financially impacted by COVID-19.
- Deployed the Racial Equity and Inclusion Initiative (REI) to improve the service experience for military families of color.
- Launched two new Blue Star Chapters in Tampa, FL, and Dayton, OH, expanding our impact to 11 Chapters nationwide. We also launched a virtual National Chapter for our members in non-chapter locations
- Contributed 5,757 volunteer hours, resulting in a monetary value of \$146,387 to the military community.
- Hosted 1,229 events nationally, including the noteworthy virtual Blue Star Summer Camp.
- Forged new Blue Star Partnerships with Ford Motor Company, while building upon past successes alongside organizations such as USAA, CSX, Macy’s, Starbucks, Sleep Number, and Campbell’s Chunky Soup.

These achievements helped us grow our membership by more than 30,914, a 21% increase over 2019, proving that our community-based model works and needs expanding. To do this, though, we need your continued support.

Making sure our military families have what they need to thrive is a matter of national security. This year, more than ever, we saw military families turn to Blue Star Families to be the link that bridges the gap and keeps them mission ready. And because of Blue Star Neighbors like you, we can deliver free events, programs, and resources that not only keep them thriving but also keep our nation strong.

Thank you for raising your hand to help in 2020. And if you have not had a chance yet, we hope you join us soon. Our country needs *you*.

With Appreciation,

Kathy Roth-Douquet
CEO, Blue Star Families



Who We Are

Blue Star Families is the nation's largest grass-roots military family support organization, with a mission to support military families to improve military readiness. Its distinctive approach builds stronger communities around military families through knowledge and programs that address the unique needs of those who serve. Blue Star Families' nationally recognized surveys and analysis give military families an important voice that informs policymakers and its military family programs. It uses the power of its collective resources and cross-sector collaborations to make a difference in the lives of hundreds of thousands of members of military families to strengthen the troops, their families, and our nation as a whole. For more information, visit bluestarfam.org.





Racial Equity Initiative

Initial Research

- Blue Star Families research has highlighted that the need for change and social justice for military families of color extends beyond the civilian community and into the military.
- The 2020 Military Families Lifestyle Survey found that only 43% of respondents who have experienced military-connected racial discrimination would recommend military service to a young person, compared to 63% of those who have not experienced racial discrimination.
- Nearly one in 10 veteran respondents of color reported racial discrimination as one of the reasons they left military service.

About the Blue Star Families Racial Equity & Inclusion Initiative

The BSF REI includes Five Pillars:

Leadership — The Racial Equity & Inclusion Committee (REIC), a diverse committee of high-ranking military leaders from all branches, wounded warriors, caregivers, and military spouses. Their perspectives, guidance, and governance are the bedrock of this initiative.

Applied Research — Original research uncovering powerful new data to better address the experiences of service members and their families.

Pipeline of MSO/VSO Leaders — A unique and innovative fellowship for military-connected people of color which trains them as leaders to better provide representation for military families of color throughout the field

Collaboration — Work with nonprofits to drive change in the entire sector of military and veteran support — addressing the tendency of organizations to have staff, boards, and members who are disproportionately white.

Community Impact — An emphasis on results, the REI will measure and evaluate the impact of our efforts on the communities in which we serve.

More information can be found at bluestarfam.org/racial-equity-initiative





**EVENT Blue Star Families on Racial Inclusion:
Understanding Experiences of Military Families of Color**

Wednesday, October 20, 2021 • 2-6 PM EST

American Red Cross Headquarters, Washington, DC

This foundational event will serve as a blueprint to guide our partners through their first steps toward a more equitable future for all. Together, with broad participation from policymakers, nonprofits, think tanks, foundation representatives, and DOD leadership, we will explore the ways that Blue Star Families are making a difference.



Blue Star Families Racial Equity & Inclusion Committee

First Sergeant Carlandra (CT) Moss, U.S. Army (Ret.),
Director, Racial Equity & Inclusion Initiative

Lieutenant General Gwen Bingham, U.S. Army (Ret.),
Co-Chair, Former Army Staff Principal for Installation Management

Staff Sergeant Charles Eggleston, U.S. Army (Ret.),
Co-Chair, President & CEO, Three Seven Consulting,
The Military Order of the Purple Heart

Ingrid Herrera-Yee, Ph.D., Co-Chair, Military Spouse
and Suicide Prevention Expert

Sheila Casey, Chair, Blue Star Families Board of Directors,
Chief Operating Officer, The Hill

Lieutenant General Thomas P. Bostick, U.S. Army (Ret.),
53rd Chief of Engineers of the United States Army,
Commanding General of the U.S. Army Corps of Engineers

Colonel Robert Gordon, U.S. Army (Ret.), Former Deputy
Assistant Secretary of Defense for Military Community
and Family Policy

Rear Admiral Sinclair Harris, U.S. Navy (Ret.), Former
Vice Director for Operations to the Chairman of the Joint
Chiefs of Staff

Koby Langley, Senior Vice President, American Red Cross

Reta Jo Lewis Esq., Senior Fellow and Director
of Congressional Affairs, The German Marshall Fund of the
United States

Val Nicholas, Senior Vice President Creative Director
at SummitMediaCorp

Patricia Ochan, Senior Consultant Cyber Policy and Military
Spouse

Sergeant Major James K. Sims, U.S. Army (Ret.), Former
Army Materiel Command, Command Sergeant Major

Kathy Roth-Douquet, Blue Star Families CEO and Board
President

General Larry Spencer, U.S. Air Force (Ret.), Former Vice
Chief of Staff of the U.S. Air Force

Master Sergeant Rob Wilkins, U.S. Air Force (Ret.), Military
Evangelist/Community Outreach at MilitaryTimes

Karla Ballard Williams, CEO & Co-Founder, YING, Inc.

Anthony Woods, Iraq War Veteran, Army Reservist

Major General Antonio Taguba, U.S. Army (Ret.), President,
TDLS Consulting, LLC

General John "Mick" Nicholson, U.S. Army (Ret.), Former
Commander NATO Allied Land Command

Michelle Brito, Financial specialist, military family program
advisor, and Army spouse

Major General Suzanne Vares-Lum, U.S. Army (Ret.),
Former mobilization assistant at U.S. Indo-Pacific Command



**Applied
Research**



Annual Military Family Lifestyle Survey (aMFLS)

Blue Star Families conducted its 11th annual Military Family Lifestyle Survey from September 8th to October 16th, 2020. As in past years, this was a collaborative effort with Syracuse University's Institute for Veterans and Military Families (IVMF).



10,926
RESPONDENTS

127
NATIONAL & LOCAL SURVEY
OUTREACH PARTNERS, AN INCREASE
FROM 41 IN 2019

2020 Military Family Lifestyle Survey Highlighted Findings

- Service members reported experiencing racial and gender discrimination, potentially impacting readiness and retention.
- Fewer than half of service members reported feeling a sense of belonging to their unit. The number was even lower for female service members.
- More than half of families who experienced a deployment or activation during COVID-19 experienced an unanticipated extension of their time apart.
- Reserve and National Guard service members reported negative employment consequences during their career after an activation or deployment.
- Families still experience barriers to mental health care; 21% would like to receive care but do not currently.
- Families with kids who have special needs have difficulty maintaining educational and health care services during COVID-19 or after a PCS.
- Virtual education tripled in the last year, and more families are switching to homeschool.
- Most families pay well over the monthly out-of-pocket housing costs the Department of Defense projects they should be paying (\$70-\$158); of those active-duty families who reported out-of-pocket costs, 77% pay more than \$200 out-of-pocket each month.
- Child care remains a top barrier to spouse employment, and it has intensified during COVID-19; it is a greater challenge for families with kids with special needs.
- While low food security is most prominent among junior enlisted family respondents (29%), higher-ranking enlisted families also experience it.
- The spouse unemployment rate is higher in active-duty spouse respondents of color (27% vs. 17%) and recently relocated spouses (31% vs. 16%).



COVID-19 Research Series

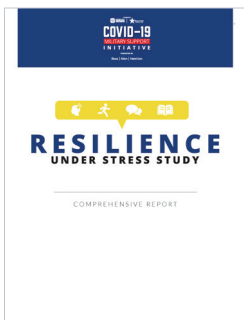
In response to the COVID-19 global pandemic, Blue Star Families partnered with the Association of Defense Communities to launch the COVID-19 Military Support Initiative (CMSI) in March 2020. This initiative aimed to establish a clearinghouse for vetted, official information both to and from military and veteran families about benefits, as well as evolutions in the pandemic's progress and our fight to stop it. That was made possible, in part, due to research gathered from several areas, including a weekly Pain Points Poll and the Resilience Under Stress Study (RUSS).

Pain Points Poll



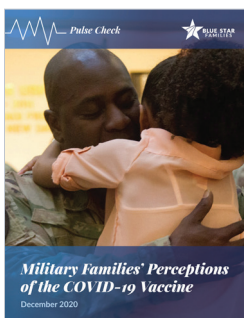
The Pain Points Poll, a rapid response that was initiated in March 2020, identified the intense challenges military families, military communities, and veterans experienced during the COVID-19 pandemic. This quick insight into families' most acute "pain points" allowed Blue Star Families and partners to initiate necessary policy shifts and alert military, government, and nonprofit leaders of the concerns our community faced during the global pandemic. Over its 10-week fielding period, the poll gathered 7,421 responses, and identified impacts on military personnel and family readiness, employment, PCSing families, financial security, and child care.

Resilience Under Stress Study (RUSS)



The RUSS, fielded in the early days of the COVID-19 pandemic between May 13th and June 17th, 2020, focused on factors that diminish or contribute to individual and family resilience in military families. Utilizing comparative polling data on the general U.S. public, data from Blue Star Families' annual Military Family Lifestyle Survey, and a sample of military-affiliated individuals, the RUSS provided an unparalleled view into early impacts of COVID-19 on military families' mental health, children's education, employment and financial situation, and other areas. This research identified community characteristics that supported resilient responses for military families in the midst of a public health crisis. These lessons can be integrated into future individual and family resilience planning for military and other similar populations.

December 2020 Pulse Check Poll: Military Families' Perceptions of the COVID-19 Vaccine



This poll sought to better understand military and veteran family members' perceptions of the COVID-19 vaccine, and their willingness to receive it. Findings revealed the majority of military family members in early December 2020 did not plan to receive the vaccine, and many more remained uncertain. The top reasons for vaccine reluctance were distrust of the vaccine development process and timeline, and concerns over vaccine safety. Results led to the development and implementation of a series of town hall events in early 2021 to help increase confidence and trust in the vaccine. Full results can be found here.



Racial Equity Research Series

Blue Star Families is committed to equitable and inclusive research. As part of that commitment, we have begun exploring our existing data through a racial equity lens and will be conducting a full needs assessment to better understand the needs of military families of color in 2021.

July 2020 Pulse Check Poll: Use of Troops to Quell Civil Unrest

In July 2020, in response to the murder of George Floyd and the nationwide unrest that followed, Blue Star Families launched a four-day Pulse Check poll with the intent to better understand military families' perceptions of the use of troops to quell civil unrest. Results demonstrated strong resistance, particularly regarding the use of active-duty troops. Full results can be found [here](#).

2019 Military Family Lifestyle Survey: Spotlight on Military Families of Color

In fall 2020, the Applied Research team began exploring 2019 Military Family Lifestyle Survey data to better understand the unique experiences of military families of color. This initial exploration helped lay the groundwork for topics that will be featured in a comprehensive needs assessment in 2021. Infographics can be found [here](#).





Program Evaluation & Member Insights Research Series

Blue Star Families' Program Evaluation and Member Insights research is intended to directly inform programmatic efforts within Blue Star Families and among external partners. Program evaluation efforts quantify the impact and enable continuous improvement. Member Insights research enables Blue Star Families and others to quickly act to address emerging needs, and ensure available programming aligns with current needs. In addition to programmatic adjustments, Member Insights research informs how Blue Star Families and others communicate about specific issues to reduce barriers to access, and increase program and resource utilization.

Connected Communities Impact Study



Blue Star Families concluded surveying to support the Connected Communities Impact Study; however, the release of the results was delayed until February 2021 due to the pandemic. This three-year pilot study found that Blue Star Families' Chapters provide military families with the building blocks for belonging. Full results can be found [here](#).

Inaugural Impact Survey

In December 2020, Blue Star Families launched its inaugural Impact Survey to understand how military-connected members experienced our programming in 2020 and identify areas for improvement. Findings revealed that Blue Star Families achieved desired outcomes in 2020, though the pandemic impacted them. There was an overwhelmingly positive impression of Blue Star Families' programming, and outcome results were stronger for respondents residing in Chapter locations. Full results can be found [here](#).



November 2020 Pulse Check: Military and Veteran Families' Pre-Holiday Financial Needs



This poll sought to identify immediate pre-holiday financial needs among those facing financial hardship, understand how and/or if they were addressing these needs, and identify barriers to seeking financial support. Findings revealed disproportionate needs for caregiver families, highlighted immediate needs among all ranks (not only junior enlisted), and underscored the need to reduce the stigma of help-seeking behavior. Full results can be found [here](#).



**Policy &
Advocacy**



Policy & Advocacy

In 2020, we laid the foundation for the continued growth of our Policy & Advocacy Program. We launched a new Policy page on Blue Star Families' website to topically organize our aMFLS data and recommendations, in keeping with our codified policy priorities.

Our team was successful in directly informing key pieces of legislation, including two bills introduced by Senator Richard Blumenthal (D-CT): The Command Accountability for Military Family Readiness Act (S.3800); and The Child Care Affordability and Accessibility for Military Families Act (S.3808). Provisions from this latter bill were included in the FY21 NDAA.

From March onwards, the majority of our advocacy efforts were conducted as part of the COVID-19 Military Support Initiative (CMSI). We established a CMSI Policy Committee, which met bi-weekly, and used Pain Points Poll data to develop 44 recommendations to the Office of the Secretary of Defense, Congress, state/local governments, and the private sector. All but 10 recommendations have resulted in some forward movement – even if the issues have not yet been fully resolved. (Moving forward, the CMSI policy committee will continue to meet monthly under the auspices of the White Oak Collaborative.) Below is a sample of Blue Star Families' non-CMSI advocacy actions in 2020.

Year in Review

Quarter 1 (January-March)

- Denise Hollywood, Chief Community & Programs Officer, testified before the House Veterans' Affairs Subcommittee on Economic Opportunity regarding veteran food insecurity
- Signed onto a coalition letter to the Oregon state legislature in support of legislation to close the 90/10 loophole
- Provided feedback on Sen. Blumenthal's (D-CT) Command Accountability for Military Family Readiness Act, Child Care Affordability & Accessibility for Military Families Act, and other FY21 NDAA initiatives; The Senator's office incorporated our revisions into the final bill texts
- Met with the Office of Sen. Rick Scott (R-FL) to provide an overview of Blue Star Families, the aMFLS, and our policy efforts
- Signed onto a letter asking Congress to pass legislation to address G.I. Bill concerns regarding housing and benefit payments for schools moving online due to COVID-19; Congress subsequently passed S.3503, which was signed into law March 2020
- Signed onto a letter to House leadership calling on Congress to pass the Great American Outdoors Act (GAOA)



Quarter 2 (April*-June)

- Signed onto a letter to the Secretary of Veterans Affairs regarding 38 U.S.C. § 3696, which protects against G.I. Bill fraud

*The majority of Blue Star Families' policy efforts transitioned to CMSI in April 2020

Quarter 3 (July-September)

- Endorsed legislation to authorize military spouses to defer student loan payments for up to 90 days following a PCS move; drafted "Dear Colleague" letter for Rep. Elise Stefanik's (R-NY) office, encouraging co-sponsorship of H.R. 7433
- Kathy Roth-Douquet, CEO, spoke with Sen. Mark Warner (D-VA) about the impact of COVID-19 on military spouse employment; At Kathy's suggestion, the Senator agreed to host a roundtable with major employers in Virginia to help military spouses find and maintain gainful employment during the crisis
- Endorsed the bipartisan "Dear Colleague" letter to the Secretary of Defense, highlighting the impact of school closures and the lack of affordable child care on military readiness
- Signed onto a letter to 140 election officials who handle the most UOCAVA ballots, reminding them to comply with the 45-day rule on sending those ballots to voters
- Endorsed H.R. 8091, the UNITED Act, which would reinstate 100% federal cost-share for National Guard deployments
- Endorsed letter calling for the inclusion of the Military Family Basic Needs Allowance in the final version of the FY21 NDAA

Quarter 4 (October-December)

- Endorsed Sen. Duckworth's (D-IL) bill to exempt military family au pairs from the J-1 visa COVID-19 ban
- Endorsed Rep. Julia Brownley's resolution to express support for naming new or undedicated Department of Veterans Affairs (VA) facilities after women and minority veterans



Programs



Programs

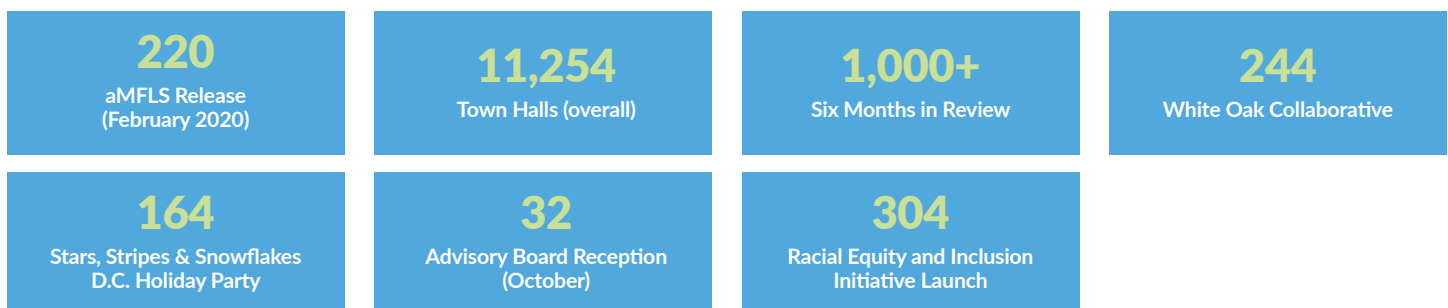
Blue Star Families fosters engagement and leverages partnerships to create recognizable, consistent communities that support the health, social connectivity, and resilience military families need to succeed. Through efforts designed with the unique needs of each local community in mind, Blue Star Families engages military families and community members by delivering solutions to challenges faced by those who serve. Military families depend upon these vital connections as they move from one location to another and look to establish a sense of belonging wherever they live.



Encouraging Connectedness and Community

- In partnership with Starbucks, 137 Yellow Ribbon Trees were set up in stores to honor service members who were away from home during the holiday season.
- Blue Star Families rapidly responded to the COVID-19 pandemic in March 2020, creating a partnership with our friends at the Association of Defense Communities.
- Beginning mid-March, the COVID-19 Military Support Initiative (CMSI) hosted a series of town halls, which covered a variety of pandemic-related topics, including caregiving, children's education, military moves, Military Spouse Appreciation Day, veterans affairs, and more.

Event Participation Numbers





New Initiatives in 2020

Our [strategic partnership with CSX](#) supported our expansion to Tampa and Southwestern Ohio. Even amidst the pandemic, we successfully impacted these two communities.

Chapter Directors, in these two new locations and among our continuing Chapters, [serve as leading advocates and ambassadors for military families on the ground](#), further building partnerships, and delivering value to both the families and the greater community.

In Blue Star Chapter locations, [Chapter Directors hosted a total of 1,229 local events throughout the year](#), with an overall attendance of 63,938 people.

Continuation of Nine Chapters:

- Baltimore
- Chicago
- Jacksonville
- Missouri
- National Capital Region
- New York Tri-State Area
- San Diego
- Tennessee
- Utah

1,229

Number of events held in Chapter locations in 2020

7,648

2019 membership in Chapter locations with Chapter Directors

10,069

2020 membership in Chapter locations with Chapter Directors

741

Number of events held in Chapter locations in 2019

**Blue Star Families Launched
2 Chapters**

**Generated a 14% increase
in membership**



Blue Star Careers

Our virtual community engagement reached a combined 4K members, with **an average of 50 new members joining each week**. Our newsletter **mailing list grew to 7,308 Spouseforce participants and engaged members**, and we have approximately **19,254 members interested in career-related resources** in our database.

We conducted:



We are developing a dashboard to track all career interests by state. This summer, we are launching a career growth series to attract bilingual talent to our communities.

Latest partnerships include:

InstantHandz

Steady

Aspireship

Global Skills

Boldly

Digital Works

Rosie Riveters

Blue Cross Blue Shield Association

AT&T

Blue Star Parks

With the challenge of the pandemic, we reinvented our Blue Star Parks Program to bring the outdoor experience virtually to our members. Over the course of 16 events, military family members explored Alaska's Kenai Fjords, met the bats who call Lehman Caves home in Great Basin National Park, dove into the waters of the Channel Islands, and met Elmo, the newest park ranger, at Gateway National Recreation Center. The \$800,000 grant from the Department of the Interior made this possible. An additional grant from the Lakeshore Foundation of \$25,000 allowed us to train staff in accessible recreation implementation and donate 100 Outdoor Explorers for All equipment bundles to families with disabilities.

- **7,185 new members** joined Blue Star Families by downloading the ParkPassport app
- **8,678 members** are actively using the app while exploring the outdoors



“We had such a great time on the virtual visits to the parks. Each was different as they all were led by different people, and we learned a lot. And we have multiple places we'd love to visit now. It was very educational and I loved that, as a parent, I could just sit back and enjoy the fun and educational video calls with my kids after a week of work from home and homeschooling. — Military Family Participant”



Blue Star Museums

With the shuttering of our nation's cultural institutions due to the pandemic, museums continued to find a way to engage virtually with military families. Over the course of four weeks, Blue Star Families hosted a virtual summer camp that included field trips twice a week, art and science activities, special guest speakers such as former astronauts, and campfire gatherings.

3,000+

Military kids engaged during the four-week-long virtual Blue Star Summer Camp

“

This was a lifesaver. With all of our summer camps being canceled, it gave them something to look forward to and was very organized. Each day, they couldn't wait to learn something new or do the virtual field trips. Thank you so much for helping my kids have a better summer! — Blue Star Summer Camp Mom

”

Blue Star Caregivers

Caregivers Empowering Caregivers (CEC) builds on-the-ground support networks for military caregivers, connecting them to community resources and self-care opportunities. The programming provides a means to achieve the resiliency needed to succeed in their family roles.

Programs like CEC are vital to sustain the long-term burden of caring for wounded, ill, and injured military service members, as well as Exceptional Family Member Program (EFMP) children, by creating connections within the communities they call home. Before pivoting to 100% virtual events during the pandemic, we hosted five programs, including luncheons, seminars, and arts-related gatherings in multiple communities.

82

Adults and family members in attendance at five separate events

“

I love what Blue Star Families is about, and they've already helped me so much. When I was living in D.C. and going through our worst years of my husband's PTSD and other injuries, Blue Star [Families'] events brought comfort and community to me when I really needed to know I wasn't alone. — Sara, Caregiver in Washington, D.C.

”



Blue Star Books

Even during the pandemic, Blue Star Books remained a core program, offering military families the chance to discover and benefit from the connection created through shared reading experiences. With the generous support of the National Endowment for the Humanities, Blue Star Families successfully completed a three-year project to establish book clubs for families and adult audiences in Chapter communities. Additionally, we donated books to military families through partnerships with military-impacted schools, Walter Reed National Military Medical Center, Hill Air Force Base's Exceptional Family Member Program, and the American Red Cross, amongst others.

7,674

books distributed
at 83 events

START Program (over the three-year period):

23

Programs

1,154

Adults participating

1,339

Children participating

“Our experience with START was amazing. Getting together with different families and reading together was a great experience. After attending START, I know we will keep reading as a family more often. START has taught us to not just read books together, but to also understand everyone's point of view and opinions, not just about the stories in the books but also how it relates in our lives every day.”

— Parent Participant of Washington, D.C.'s Family START

Influencers

Mark Andrekovich
Karla Ballard Williams
Doug Belair
Peter Bloom
Susan Blumenthal
Dana Born
Robin Bronk
Ward Carroll
Lynda Davis
Fran DeNinno
Greg Douquet
Ellyn Dunford
William Goodwin
Robert Gordon
Fred Hannett
Ingrid Herrera-Yee

Emil Hill
Steve Hilton
Donna Hoffmeier
Jamie Jones-Miller
Spencer Kympton
Koby Langley
Leslie Leggett
Reta Jo Lewis
Sujata Luther
Brigadier General Lorna Mahlock
Aimee Malnati Stromberg
Ron Manderscheid, Ph.D.
Teresa McBride
Doug McCormick
Katie McMaster

Edward Meagher
Sam Meek
Mike Meese
Paul Meyer
Marcia Nelson
Dorsey Newcomb
Val Nicholas
Liz O'Brien
Patricia Ochan
Holly Page
Margaret Perlis
Joanne Prager
Dana Richardson
Adam Rocke
Douglas Rozman
Chris Sanborn

Rebekah Sanderlin
Laura Schmiegel
James Sims
Jonathan Soros
Malerie Stalker
Dave Stritzinger
Barbara Thompson
Caitlin Thompson
Tracy Thompson
Lou Weisbach
Robert Wilkins
Tony Woods
Tonya Wright



Top Donors

USAA Corporate Responsibility

CSX

Craig Newmark Philanthropic Fund

Ford Motor Company

Booz Allen Hamilton

Schultz Family Foundation

Lockheed Martin Corporation

Starbucks

Robert R. McCormick Foundation

Hunt Companies, Inc.

MetLife Foundation

National Park Trust

May and Stanley Smith Charitable Trust

Disney Worldwide Services, Inc.

JPMorgan Chase & Co.

Salesforce

Select Comfort Corporation

Solidarity Giving

Boeing

AT&T

AYCO Charitable Foundation

CJM Foundation

Macy's, Inc.

Northrop Grumman Corporation

Veterans United Foundation

Bristol Myers Squibb Foundation

Safeway Foundation

BAE Systems

Leonardo DRS

Campbell Soup Company

Comcast

Bob Woodruff Foundation

AARP

OptumServe

United Concordia

Walmart Foundation

Lakeshore Foundation

The Community Foundation for Northern Virginia

Rosalynn Carter Institute for Caregiving (RCI)

Textron

Fisher House Foundation

Laurie M. Tisch Illumination Fund

Rosie Riveters

Express Scripts

Delta Dental

Amazon

ACME Markets

Balfour Beatty Communities

Blue Shield of California

Cohen Veterans Network

Consolidated Edison Company of New York, Inc.
(ConEdison)

Discover Financial Services - West

Humana, Inc.

Leidos, Inc.

Lendlease

Movies Anywhere

Navy Federal Credit Union

Pro Football Hall of Fame

Rancho Santa Fe Foundation

Wayfair



2020 Financials

Assets

Current Assets

Cash and Cash Equivalents	\$6,171,003
Accounts Receivable	1,006,847
Prepaid Expenses and Deposits	111,440
Total Current Assets	7,289,290

Property and Equipment, Net	4,330
Total Assets	\$7,293,620

Liabilities and Net Assets

Current Liabilities

Accounts Payable, Accrued Expenses & Other	\$1,146,865
Total Liabilities (All Current)	1,146,865

Net Assets

Without Donor Restrictions	4,432,112
With Donor Restrictions	1,714,643
Total Net Assets	6,146,755
Total Liabilities and Net Assets	\$7,293,620

Expenses

Program Expenses

Communities	\$3,866,245
Research and Policy	1,534,266
Technology Engagement	1,597,528
Total Program Expenses	6,998,039

Fundraising	828,952
Administrative Expenses	736,371
Total Expenses	\$8,563,362